We are on a journey to more service through more members!

This year our IP Dr. Patti Hill and the LCI Board have initiated the Mission 1.5 program to increase LCI membership worldwide by over 150,000 by 2027. This will require each Club and District to be focused on membership and retention more than ever. **It is our Goal that the District increase net membership by 50 persons this year.**

This year our district is participating in the Global Membership Approach to maximize our membership so we can maximize our service.

Our district has the following **Membership** goals:

* Charter **2** new clubs and **2** new Leo Clubs
* Induct **250** new members in existing clubs.
* Reinstated/Transferred Lions planned to be **30.**
* Charter Lions planned to be **40.**
* Drop no more than **270** members
* Net membership increase of **50** Lions.

Will you help by leading your club on this journey to greater service, increased membership and enhanced leadership opportunities?

Our District has the following **Leadership** Goals:

* Conduct **4** Officer Training events.
* **120** Club Officers trained (President, Secretary, and Treasurer)
* Hold **1** Mid-Winter Leadership Institute.
* Have **20** Lions attend a Lions Leadership Institute.

Our District has the following **Service** Goals:

* Conduct **3** District Service events.
* Conduct **750** Club Service events
* Serve **50,000** people in our District..
* Perform **30,000** hours of volunteer service
* Have **32** Clubs reporting first service project.

Our District has the following LCIF goals:

* The District will donate $50,000 to LCIF

# How are we doing?

**Membership**: Year to date through the month of December 2023 our District has;

* Chartered **0** new clubs.
* Chartered **0** Leos Clubs
* Inducted **70** new members in existing clubs.
* Reinstated/Transferred **22** Lions**.**
* Chartered **0** Lions**.**
* Lost **120** members
* Grown net membership to **-28** Lions

This month we added 4 new members from the following Clubs: Cleveland, Conroe Noon (2), and Montgomery Lake Conroe Centennial. Thanks to all these Clubs for their membership gains. Unfortunately, we lost 13 members during December. Our total membership change is -28 for the Lions Year. The Global Extension Team is has identified five geographic areas with potential for establishing a Lions Club and to identify two priority areas for new clubs. The team is currently working on an Entrepreneurs Lions Club and a Generation Park Club. The target is to charter at least two new Clubs by April 2024. A Membership Development Grant has been approved by LCI. We can use this money for membership drives. A team has been created to concentrate on new Leos Clubs. We are hoping to charter three new Leos Clubs by the end of the Lions Year, including in the Elyson area and Tompkins HS.

**Leadership:** Through the end of December 31 our District has had one Leadership Training event. To date 31 of our Club leaders (Presidents, Secretaries, and Treasurers) have completed their training. We are currently well behind our target of 120 leaders trained for the Lions Year. Fifty-seven other Lions have also taken training. This is out of 52 total Clubs in our District.

**Service:** Through the end of December 27 Clubs have reported 465 service projects in the District impacting 64,081 people from 18,262 volunteer service hours.

**LCIF**: District has donated $54,293 to LCIF.

# What’s next?

Upcoming: Leadership training will be available at our District Mid-Winter Conference on 27 January 2024. The Texas Lions Leadership Forum will be on March 2-3 in Temple, TX.

We are planning two membership drives this year using the Membership grant funding.

# How can you help?

* Ensure your Club Officers take their training by the end of January.
* Let the Global Service Team Leader know if you have any problems reporting service on-line.

# Have ideas?

Our GMA team wants to hear from you. Contact FVDG William Simpson at wgsi@yahoo.com if you have any comments, needs, or suggestions.